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Kathy Sager Manager Regulatory

December 17, 2003

David Foster, Tariff Manager Telecommunications Division Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, Tennessee

Dear David:

SUBJECT: Filing to Revise BellSouth® Tariff 2003-1366, BellSouth Welcoming Rewards Docket 03-000625

Attached is a revised tariff of BellSouth® Telecommunications, Inc., effective January 2, 2004.

General Subscriber Services Tariff

Section A13.90

Contents – Fourth Revised Page 8.2 Original 94.58

As requested, this filing replaces the original filing in its entirety. A termination provision was inadvertently included in the previous filing.

We appreciate your returning a receipted copy as evidence of this tariff filing. Please call Kathy Sager at 214-4150 if you have any questions or wish to discuss.

Yours truly.

Attachments

(N)

TENNESSEE ISSUED: December 3, 2003 BY: President - Tennessee

Nashville, Tennessee

EFFECTIVE: January 2, 2004

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.90 Business Programs (Cont'd)

A13.90.61 BellSouth® Welcoming Rewards Promotion

A. Rules and Regulations

Beginning January 2, 2004, and continuing until June 30, 2004, qualifying business customers with locations in Rate Group 5 may enroll in this Program, which offers rewards on the subscriber's bill described below, by signing a 12-month contract.

- 1. In order to qualify for the 2004 Welcoming Reward Program new business customers must be located in Rate Group 5 and have aggregate annual billing, per state of BellSouth services, not exceeding \$36,000 at the time of enrollment.
- Qualifying Program participants must sign a 12-month term contract to receive the rewards that are detailed in B. following, Reward Schedule.
- 3. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 4. To participate in this Program, qualifying customers must sign a 12-month contract between January 2, 2004, and June 30, 2004. Following this period, no subscribers may enroll in this Program. This Program as well as the \$75 reward described below is available for resale at the wholesale discount for the duration of this enrollment period. Following the expiration of this enrollment period, no new customers may enroll in the Program, but any contract established under this Program between BellSouth and its customers would continue to be available for resale for the remaining term of the existing contract. Aside from these resale situations, a customer may not assign its rights under any contract signed pursuant to this Program to another customer or to any other third party.
- 5. Subscribers with multi-locations that are BTN'd or CLUB billed may have all locations participate as long as all the locations qualify and the locations do not have any service with BellSouth as the local service provider.
- 6. Should a participating customer terminate a contract signed under this Program without cause, the customer must pay BellSouth a termination liability as specified in BellSouth's Tariff A2.4.10.E and B2.4.9.A.4. In addition to this charge, tariffed termination charges for individual services will be applied, if applicable. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. Customers with Volume and Term Contract Service Arrangements (CSAs) are not eligible for this Program.
- 7. BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- 8. Subscribers who are participating in the Welcoming Reward program are not eligible to participate in any of the following term plans or programs: Volume and Term Agreements, CSAs, Product Level CSAs, Complete Choice for Business Term Plan, Welcome Back Win Back, Full Circle, Advantage Plus, Medallion Plus, Solution Plus, Hunting Program, or any Key Customer Program (where available).
- 9. Subscribers may participate concurrently with the Simple Solutions Program and Complete Choice for Business Program.

Reward Schedule

Eligible Lines	Reward
1+ Lines Per Location	\$75 Per Line

- 1. \$75 per new line/per location at time BellSouth becomes local service provider. Lines include 1FB and line equivalents.
- 2. The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one to two billing cycles.
- New lines added to the account or location during the promotional period or term agreement period are not eligible for the \$75.

All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of this Tariff are owned by BellSouth Intellectual Property Corporation.